

**Gould Asset Management Investment Professional Earns Prestigious
Chartered Financial Analyst® Designation**

CLAREMONT, CALIFORNIA – November 29, 2011 – After more than three years of study and four years of industry work experience, Jeffrey Fortner, Portfolio Manager at Gould Asset Management, has earned the prestigious Chartered Financial Analyst® (CFA®) designation, Gould Asset Management LLC announced today. The CFA designation is a mark of distinction widely regarded in the global financial industry for its rigorous focus on current investment knowledge, analytical skill, and ethical standards.

Administered by CFA Institute, the CFA Program is a college graduate-level, self-study curriculum and series of examinations that test candidates around the world in ethical and professional standards, financial statement analysis, economics, portfolio management and analysis and valuation of debt, equity and alternative investments.

The CFA program sets a globally recognized standard for measuring the competence and integrity of financial analysts, portfolio managers and investment advisers. Currently, more than 100,000 investment professionals in 135 nations and territories hold the CFA charter.

To earn the CFA charter, candidates must sequentially pass three six-hour exams that are widely considered to be among the most rigorous in the investment profession. Each of the three examinations typically requires candidates to spend 250 to 300 hours in study preparation. Candidates take, on average, more than four years from initial enrollment to the time they complete all requirements for the CFA designation.

Donald Gould, President and Chief Investment Officer of Gould Asset Management, noted, "Jeff Fortner is an integral part of the Gould portfolio management team, and I speak on behalf of all his co-workers in congratulating Jeff on achieving this noteworthy milestone."

For more information on the CFA Program and designation, please visit www.cfainstitute.org.

Gould Asset Management of Claremont, California manages more than \$350 million in assets on behalf of individuals, families, endowments and foundations. For more information, please visit the company's website at www.gouldasset.com.